

Building confidence for the business world

UTM International Business School (UTM IBS), with its focus on nurturing managerial and entrepreneurial leaders has produced more than 1,000 graduates who are currently working with several multinational companies worldwide.

One of them is Nik Mohd Faiz Nik Mohd Amin. Nik Faiz graduated last May and was selected by 1Malaysia Development Berhad to receive funding under Dana Belia 1Malaysia Programme for his business venture Destinasi Seni.

According to Nik Faiz, the MBA programme in UTM IBS provided him a foundation on theoretical and practical knowledge and skills to create, develop and sustain an entrepreneurial venture. "Now that I have those, I am ready to take my label, Ruzz Gahara, that I created five years ago, to another level. This brand is currently under the management of Gahara Galore Sdn Bhd," he explains.

"Contemplating the batik industry from various perspectives, I wondered what made it commercial. That is the reason why I joined UTM IBS, to dig a little deeper than normal business people would. However, academic engagement alone is not enough. I was looking for some industrial exposure to understand what is really happening in the business world."

He further explains that postgraduate studies is not just about getting another academic certificate but rather about experimentation, networking, and exposure, and to a certain extent, a higher-level involvement in corporations.

Established in 1997, UTM IBS aims to be the leading business school in the emerging market. UTM IBS is a graduate business school that focuses on the entrepreneurial and management aspects of technology and innovation in commerce. This is aligned with the university's vision, which is to provide business education and training for graduates especially those from science, technical and engineering backgrounds.

UTM IBS was the first local business school

to offer MBA programmes in Techno-Entrepreneurship. The school has since pioneered two more specialised MBA programmes — strategic management and healthcare management.

UTM IBS also offers Executive MBA programmes for working professionals with 10 years of industry experience and its Masters of Business Administration programme helps students without a business background to understand the essentials of business management. The PhD programme in business management was recently introduced to enable students to develop their strategic and critical thinking through evaluating business issues in a holistic manner.

UTM IBS is also active in engaging close relationships with many renowned international institutions through research collaborations or knowledge exchange. UTM IBS intends to collaborate with some institutions such as INSEAD, Faculty of Management from University of Warsaw, the Asian Institute of Management (AIM) from Manila and institutions from Indonesia and Thailand.

UTM IBS has been accepted as a member of Association to Advance Collegiate Schools of Business (AACSB), a renowned international accreditation body and it is currently in the Pre-Accreditation process. UTM IBS is also a member of the Association of Asia Pacific Business Schools (AAPBS), and has been trusted to organise the AAPBS 2012 annual meeting in Kuala Lumpur, this coming November. UTM IBS also has been ranked in second place for Malaysia's Excellent Business School in 2011 by Paris-based Eduniversal 3 Palmes Award.

With these credentials, UTM IBS has provided successful entrepreneurs like Nik Faiz a newfound confidence and the capability to be able to deal with real world business situations.

For more information
↳ www.ibs.utm.my