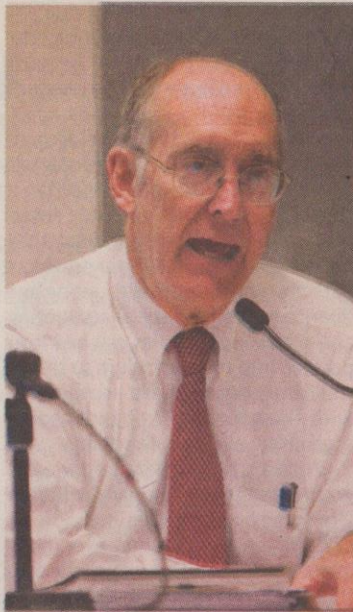



POST GRADUATE

Harvard professor to speak at Premier Business Lecture series



Professor Richard Viator
delivering his speech during Session 2 of the National Summit 2007.

Universiti Teknologi Malaysia's International Business School (UTM IBS) intends to collaborate with several international institutions such as the Faculty of Management, University of Warsaw, the Asian Institute of Management (AIM) from Manila, and a few institutions from Indonesia.

UTM IBS has also appointed distinguished professors from Harvard Business School (HBS), Professor Richard Viator and Professor Sunil Gupta, as International Advisors to assist in enhancing UTM IBS' postgraduate programmes.

Professor Viator is due to be in Kuala Lumpur next month and is expected to advise UTM IBS in achieving its vision as the leading business school. He will deliver a public lecture on 'How Countries Compete' during the UTM Business Premier Lecture series next month. This lecture is open to the public and will be held at the UTM International Campus.

Professor Richard Viator is the Paul



Whiton Cherington Professor of Business Administration at HBS and also Senior Associate Dean for the Asian Initiative. He teaches courses on international political economy.

He received a BA in economics from Union College, an MA in history from Hofstra University, and a doctorate in history from the University of Pittsburgh. Not only has he published in numerous journals, books and

case studies related to business and government policy and environmental management, he is also a consultant to several international corporations and countries like Malaysia.

UTM Premier Lecture Series will be a platform to cultivate concepts and incubate ideas on issues that conceal knowledge in a stimulating debate environment. His knowledge and experience in HBS will be of enormous value to UTM IBS students, practitioners, industry experts, academics and government agencies to explore and identify the current business and economic challenges in a competitive environment.

With the appointment of Professor Viator and Professor Gupta, UTM IBS will be able to be a global entrepreneurial and innovative business school in the region.

To achieve this vision, UTM IBS has adapted the blue ocean strategy by pioneering specialised MBA programmes in Malaysia. The school was established in 1997, in collaboration with Cranfield

University to introduce MBA in Techno-Entrepreneurship.

MBA in Strategic Management and MBA in Healthcare Management were then introduced after realising the needs of the industry for basic strategy concepts to be applied at both corporate and medical sectors.

Last year marked several achievements and recognitions made by UTM IBS. It has been accepted as a member of the Association to Advance Collegiate Schools of Business (AACSB) and recognised as Malaysia second excellent business schools under Paris Eduniversal 3 Palmes Award.

It was also listed as one of the 50 Leading Business Schools of the Muslim World by Organisation of Islamic Cooperation (OIC), and its website was ranked second among Malaysian Business Schools listed by the Webometrics Ranking of World universities.

For more information on UTM Premier Lecture Series or on the programmes offered by UTM IBS, visit www.ibs.utm.my