

Faculty/School	<b>Azman Hashim International Business School</b>
Program Name	<b>Master of Science (Information Technology Entrepreneurship)</b>
Program Code	<b>MBSM1</b>
Mode of Program	<b>Taught Course</b>
Academic Session/ Semester	<b>2021/2022-1</b>

## COURSE MENU

University General Courses (Choose 1 ONLY)		
Course Code	Course Name	Credit
UHMS6013	Seminar on Global Development, Economics and Social Issues ( <b>recommended</b> )	3
UICW6023	Philosophy of Science and Civilization	3
UHMZ6023	Malaysian Society and Culture	3
ULAM6013	Malay Language for Academic Writing	3

Core Faculty Courses (Compulsory)		
Course Code	Course Name	Credit
MBSM1273	IT Project Management & Consultancy	3
MBSM1323	Product Creativity and Innovation	3

Core Courses (Compulsory)		
Course Code	Course Name	Credit
<b>IT Core Courses</b>		
MBSM1163	Trends in ICT Application and System	3
MBSM1233	IT Product Design & Development	3
MBSM1223	IT Business Application Domain	3
<b>IT Entrepreneurship Core Courses</b>		
MBSM1053	Entrepreneurial Finance & Accounting	3
MBSM1014	IT Business Research & Management Systems	4
MBSM1063	IT Product Marketing & Sales	3

Project (Compulsory)		
Course Code	Course Name	Credit
MBSU6313	Project I – Idea Generation & Opportunity Recognition	3
MBSU6324	Project II - Product Proposal & Business Plan Development	4
MBSU6335	Project III - Prototype Development & Business Strategy	5
MBSU6345	Project IV – Production, Marketing & Sales	5

## Plan of Study

Register in Semester I - September					
SYLLABUS	SEM.1	SEM. 2	SEM. 3 (Short Sem.)	SEM. 4	TOTAL CREDITS
University Elective Courses (Choose 1)				UHMS6013 UHMZ6023 UICW6023 ULAM6013	3
Faculty Compulsory Courses	MBSM 1323	MBSM 1273			6
IT Core Courses	MBSM 1163 MBSM 1223	MBSM 1233			9
IT Entrepreneurship Core Courses	MBSM 1014	MBSM 1053		MBSM 1063	10
Master Projects I	MBSU 6313				3
Master Projects II		MBSU 6324			4
Master Projects III			MBSU 6335		5
Master Projects IV				MBSU 6345	5
<b>TOTAL CREDITS</b>	<b>16</b>	<b>13</b>	<b>5</b>	<b>11</b>	<b>45</b>

Register in Semester II - Februari					
SYLLABUS	SEM.1	SEM. 2 (Short Sem.)	SEM. 3	SEM. 4	TOTAL CREDITS
University Elective Courses (Choose 1)				UHMS6013 UHMZ6023 UICW6023 ULAM6013	3
Faculty Compulsory Courses	MBSM 1323		MBSM 1273		6
IT Core Courses	MBSM 1163 MBSM 1223		MBSM 1233		9
IT Entrepreneurship Core Courses	MBSM 1014		MBSM 1053	MBSM 1063	10
Master Projects I	MBSU 6313				3
Master Projects II		MBSU 6324			4
Master Projects III			MBSU 6335		5
Master Projects IV				MBSU 6345	5
<b>TOTAL CREDITS</b>	<b>16</b>	<b>4</b>	<b>14</b>	<b>11</b>	<b>45</b>

## PROGRAM STRUCTURE

SYLLABUS	COURSE CODE	SEMESTER	SECTION (for Semester 1)	DAY & TIME (for Semester 1)	LECTURER'S NAME & CONTACT NO : (Email & HP no.)
<b>Core Faculty Courses</b>	MBSM1323	2021/2022-1	01	Wednesday (9.00am -12.00pm)	Dr. Mohd Iskandar Ilyas <a href="mailto:iskandar@utm.my">iskandar@utm.my</a>
<b>Core Courses</b>	MBSM1163	2021/2022-1	01	Monday (3.00pm – 6.00pm)	Dr. Nazmona Mat Ali <a href="mailto:nazmona@utm.my">nazmona@utm.my</a> / Dr. Norasnita Ahmad <a href="mailto:norasnita@utm.my">norasnita@utm.my</a>
	MBSM1014	2021/2022-1	01	Tuesday (9.00am -12.00pm)	Ts Dr. Halina Mohamed Dahlan <a href="mailto:halina@utm.my">halina@utm.my</a> / Prof. Dr. Rose Alinda Alias <a href="mailto:alinda@utm.my">alinda@utm.my</a>
	MBSM1223	2021/2022-1	01	Sunday (9.00am -12.00pm)	Assoc. Prof. Dr. Ab Razak Che Hussin <a href="mailto:abrazak@utm.my">abrazak@utm.my</a>
<b>Project</b>	MBSU6313	2021/2022-1	01	Tuesday (3.00pm – 6.00pm)	Assoc. Prof. Dr. Othman Ibrahim <a href="mailto:othmanibrahim@utm.my">othmanibrahim@utm.my</a> / Dr. Mohd Iskandar Ilyas <a href="mailto:iskandar@utm.my">iskandar@utm.my</a>