

1 SBSFH (A)**SEMESTER 1 20222023**

CODE	SUBJECT	CREDIT	SEC
SBSF1013	PRINCIPLES OF MARKETING	3	01
SBSD1013	PRINCIPLES OF MICROECONOMICS	3	03
SBSF1023	DESIGN AND CREATIVITY IN MARKETING	3	01
SBSD1033	PRINCIPLES OF MANAGEMENT	3	03
UHMS1182	APPRECIATION OF ETHICS AND CIVILIZATIONS (LOCAL STUDENTS)	2	1-32
UHMS1182	APPRECIATION OF ETHICS AND CIVILIZATIONS (INTERNATIONAL STUDENTS)	2	33-34
UHLM1012	MALAY LANGUAGE FOR COMMUNICATION 2 (INTERNATIONAL STUDENTS)	2	1-6

1 SBSFH (B)**SEMESTER 1 20222023**

CODE	SUBJECT	CREDIT	SEC
SBSF1013	PRINCIPLES OF MARKETING	3	02
SBSD1013	PRINCIPLES OF MICROECONOMICS	3	04
SBSF1023	DESIGN AND CREATIVITY IN MARKETING	3	02
SBSD1033	PRINCIPLES OF MANAGEMENT	3	04
UHMS1182	APPRECIATION OF ETHICS AND CIVILIZATIONS (LOCAL STUDENTS)	2	1-32
UHMS1182	APPRECIATION OF ETHICS AND CIVILIZATIONS (INTERNATIONAL STUDENTS)	2	33-34
UHLM1012	MALAY LANGUAGE FOR COMMUNICATION 2 (INTERNATIONAL STUDENTS)	2	1-6

2 SBSFH (A)**SEMESTER 1 20222023**

CODE	SUBJECT	CREDIT	SEC
SBSC1303	Business Accounting	3	03
SBSD1103	Financial Management	3	01
SBSD2053	Introduction to Operation Management	3	01
SBSF2113	Marketing Information Systems	3	01
UKQF2xx2	Service Learning Co-Curriculum Elective	2	
UHMT2132	Etika Profesional (LOCAL ISTUDENTS)	2	04-05
UHMT2132	Etika Profesional (INTERNATIONAL STUDENTS)	2	06
UHIT 2302	SCIENCE AND TECHNOLOGY THINKING (LOCAL ISTUDENTS)	2	21-23
UHIT 2302	SCIENCE AND TECHNOLOGY THINKING (INTERNATIONAL STUDENTS)	2	24
UHAK1012	Graduate Success Attribute *Seorang pelajar kohot lama (sebelum 2019) yang bakal bergraduan	2	01
UHMT1012	Graduate Success Attribute * Hanya untuk pelajar Direct Intake yang belum ambil kursus ini dan pelajar Intake SEM II	2	1-12

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CODE	SUBJECT	CREDIT	SEC
SBSC1303	Business Accounting	3	04
SBSD1103	Financial Management	3	02
SBSD2053	Introduction to Operation Management	3	02
SBSF2113	Marketing Information Systems	3	02
UKQF2xx2	Service Learning Co-Curriculum Elective	2	
UHMT2132	Etika Profesional	2	06
UHIT 2302	SCIENCE AND TECHNOLOGY THINKING (LOCAL ISTUDENTS)	2	21-23
UHIT 2302	SCIENCE AND TECHNOLOGY THINKING (INTERNATIONAL STUDENTS)	2	24
UHAK1012	Graduate Success Attribute *Seorang pelajar kohot lama (sebelum 2019) yang bakal bergraduan	2	01
UHMT1012	Graduate Success Attribute * Hanya untuk pelajar Direct Intake yang belum ambil kursus ini dan pelajar Intake SEM II	2	1-12

3 SBSF (A)**SEMESTER 1 20222023**

CODE	SUBJECT	CREDIT	SEC
SBSF3063	Advertising & Promotion	3	01
SBSF3113	Digital Marketing	3	01
SBSF3073	Global Marketing	3	01
SBSF3053	Service Marketing	3	01
SBSD2073	Commercial Law	3	03
UHLB3132	Profesional Communication Skills	2	30-38
UKQT3001	Extra-Curricular Experiential Learning (ExCEL) ** Hanya untuk pelajar Direct Intake yang belum ambil kursus ini dan pelajar Intake SEM II	1	1-39
UHLX1112	Foreign Language Elective * Hanya untuk pelajar yang tidak dapat mendaftar subjek ini semester lepas kerana penuh atau iLeague tukarkan seksyen tetapi jadual pelajar clash	2	

3 SBSF (B)

SEMESTER 1 20222023

CODE	SUBJECT	CREDIT	SEC
SBSF3063	Advertising & Promotion	3	02
SBSF3113	Digital Marketing	3	02
SBSF3073	Global Marketing	3	02
SBSF3053	Service Marketing	3	02
SBSD2073	Commercial Law	3	04
UHLB3132	Profesional Communication Skills	2	30-38
UKQT3001	Extra-Curricular Experiential Learning (ExCEL) ** Hanya untuk pelajar Direct Intake yang belum ambil kursus ini dan pelajar Intake SEM II	1	1-39
UHLX1112	Foreign Language Elective * Hanya untuk pelajar yang tidak dapat mendaftar subjek ini semester lepas kerana penuh atau iLeague tukarkan seksyen tetapi jadual pelajar clash	2	

4 SBSF (A)

SEMESTER 1 20222023

CODE	SUBJECT	CREDIT	SEC
SBSF4053	Final Year Project	4	01
SBSF4012	Seminar in Contemporary Marketing	2	01
SBSF4033	Strategic Marketing	3	01
SBSF4044	Industrial Training (Report) * Hanya untuk pelajar yang tangguh LI semester lepas	4	1
SBSF4058	Industrial Training (Practical) * Hanya untuk pelajar yang tangguh LI semester lepas	8	1
	ELECTIVES		
SBSF4043	Brand Management	3	01
SBSF4093	Social Marketing	3	01
SBSF4103	Logistic Management	3	01
SBSF4113	Sustainability Marketing	3	01
SBSF4143	Sports and Leisure Marketing	3	01
SBSF4153	Healthcare Marketing	3	01

4 SBSF (B)

SEMESTER 1 20222023

CODE	SUBJECT	CREDIT	SEC
SBSF4054	Final Year Project	4	02
SBSF4012	Seminar in Contemporary Marketing	2	02
SBSF4033	Strategic Marketing	3	02
SBSF4044	Industrial Training (Report) * Hanya untuk pelajar yang tangguh LI semester lepas	4	1
SBSF4058	Industrial Training (Practical) * Hanya untuk pelajar yang tangguh LI semester lepas	8	1
	ELECTIVES		
SBSF4043	Brand Management	3	01
SBSF4093	Social Marketing	3	01
SBSF4103	Logistic Management	3	01
SBSF4113	Sustainability Marketing	3	01
SBSF4143	Sports and Leisure Marketing	3	01
SBSF4153	Healthcare Marketing	3	01