**ESSENTIAL ELEMENTS OF AN ABSTRACT**

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| **KEY ELEMENTS** | **ENGLISH** | **MALAY** |
| A brief theme sentence about the overall issue addressed in the thesis. | Sentence 1 |  |
| Sentence 2 |  |
| The main aim or purpose of the study. | Sentence 1 |  |
| Underpinning theories used for model or framework development | Sentence 1 |  |
| The academic and practical importance of the study. | Sentence 1 |  |
| Sentence 2 |  |
| The methodology used in the study.  (sampling technique, sampling size, respondent, tool for data analysis) | Sentence 1 |  |
| Sentence 2 |  |
| The main finding(s) of the study. | Sentence 1 |  |
| Sentence 2 |  |
| A concluding statement to indicate the contribution made by the study. | Sentence 1 |  |
| The practical or managerial implications of the study. | Sentence 1 |  |