



CURRICULUM VITAE



PERSONAL DETAILS

| | |
|-------------------|---|
| Name | : Dr. Logaiswari A/P Indiran |
| Designation | : Senior Lecturer, Department of Marketing and Entrepreneurship, Faculty of Management (FM), Universiti Teknologi Malaysia, Skudai Johor, Malaysia. |
| Nationality | : Malaysian |
| Address | : T08, Faculty of Management, Universiti Teknologi Malaysia, 81310 Johor Bahru, Johor Malaysia. |
| Email | : logaiswari@utm.my or logaiswari@gmail.com |
| UTM Scholar | : UTM Scholar : DR LOGAISWARI A/P INDIRAN |
| Webpage | : https://people.utm.my/logaiswari |
| Scopus ID | : https://www.scopus.com/authid/detail.uri?authorId=57195366956 |
| WoS ID | : https://www-webofscience-com.ezproxy.utm.my/wos/author/record/22972574 |
| ORCID ID | : https://orcid.org/0000-0001-5706-4441 |
| LinkedIn | : www.linkedin.com/in/logaiswari |
| Contact Number | : +6012-7748005 |
| Area of Expertise | : Entrepreneurship, Business Model, Innovation Management, Intellectual Capital, Eco-Innovation, Green Entrepreneurship, Business Incubator, Intellectual Capital, Business Model Canvas (BMC), SMEs and Startups |

ACADEMIC QUALIFICATION

| | |
|------|--|
| 1999 | : Bachelor of Business Administration (Hons), University Malaya (Second Class: Upper Division) |
| 2001 | : Masters Education (Technical), Universiti Teknologi Malaysia Title: Penggunaan Strategi Pembelajaran Pengarahan Kendiri Di Kalangan Pelajar-Pelajar Jurusan Perakaunan |
| 2018 | : PhD (Management), Universiti Teknologi Malaysia (UTM) Title: Influence of Incubators' Intellectual Capital on Innovation Capability and Performance of Incubatees In Malaysia (<i>AWARD: Merit Thesis Award, Certificate of Excellence for PhD Thesis, Best Student Award PhD Management Category, MTDC Innovation Book Prize Award</i>) |

PROFESSIONAL CERTIFICATE/TRAINING

| | |
|------|---|
| 2023 | : Proficiency Certificate For Entrepreneurship Educators (ProCEEEd 2.0) |
| 2021 | : HRDF Certified Trainer |
| 2018 | : Professional Certificate for Entrepreneurial Education@3EP |
| 2017 | : International Training Programme on Promoting Entrepreneurship and Innovation through Incubation, India (6 weeks) |
| 2017 | : Alibaba Global E-Commerce Talent Training of Trainers Program |

BOARD MEMBERSHIP

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|------------|---|
| 2021 - now | : International Society for Professional Innovation Management (ISPIM) - 1719 |
| 2020 - now | : Malaysian Institute of Management (MIM) - 41478 |

ACADEMIC POSITION

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|-------------|--|
| 2023 - 2024 | : Head of Entrepreneurship Panel, Faculty of Management, UTM |
| 2023 - 2024 | : Ahli Panel Penyunting UTM Press |
| 2022 - 2024 | : Course Coordinator UBSS 1032 Introduction to Entrepreneurship, UTM |
| 2020 - 2024 | : PGSS FM advisor |
| 2020 - 2022 | : PGSS AHIBS advisor |

OTHER POSITION

2022- 2025 : Malaysian Qualifications Agency (MQA) Auditor

PROFESSIONAL EXPERIENCE (COURSES TAUGHT)

August 2020 - now : Senior Lecturer at the Faculty of Management, UTM
(UBSS/UHAK 1032 -Introduction to Entrepreneurship, SHAS 4542- Engineering Management & SBSD 3063 Technology Entrepreneurship)

Sept 2017-July 2020 : Lecturer in Polytechnic METRo Johor Bahru
(Entrepreneurship, New Product Development, Entrepreneurial Personal Branding, Introduction to International Business, Business Mathematics, Business Ethics, Introduction to Research Methodology)

2014-2017 : Full-Time Study Leave-PhD (Under the Higher Ministry of Education's Scholarship)

2005-2014 : Lecturer in Politeknik Ibrahim Sultan, Johor
(Entrepreneurship, Event Management, Mathematics for Tourism Services, Principle of Economics, Tourism Transportation, Principle of Management)

2004-2005 : Lecturer in Politeknik Tuanku Syed Sirajuddin, Perlis
(Statistics, Mathematics for Management, Introduction to Information Technology)

2002-2004 : Lecturer in Politeknik Sultan Abdul Halim Mu'azham Shah, Jitra Kedah
(Statistics I & II, Micro & Macro Economics, Mathematics for Management)

JOURNAL ARTICLE/ BOOK REVIEWER

2022 - now : Assistant Editor, Journal of Journal of Management Theory and Practices Research

November, 2021 : Panel Penilai Dana Knowledge Transfer Program- Research Innovation Grant (UTM KTP-RIG) 2022

September, 2021 : Panel Reviewer, LIGA ILMU SERANTAU (LIS 2021)

March, 2021 : Panel Reviewer, Online Journal for TVET Practitioners, Universiti Tun Hussein Onn Malaysia (UTHM)

January, 2021 : Panel Reviewer The Management of Technology Symposium 2021, AHIBS UTM

01 September 2020 : Head of Reviewer Panel, Buku Ilham Kreativiti dan Inovasi Kolej, Komuniti Kuching 2020

1 July – 30 November 2020 : Panel Reviewer bagi National Creative Design Digest, Politeknik Ibrahim Sultan Johor

2019 : Panel Reviewer Article Journal (Area: Entrepreneurship), e-Proceedings of the 9th National Conference in Education-Technical & Vocational and Training 2019 (CiE-TVET 2019)

2019 : Panel Reviewer Article Journal, e-Proceedings of the National Technology Research in Engineering, Design and Social Science Conference (nTrends'19)

2019 : Panel Reviewer Article Journal, e-Proceedings Liga Ilmu Serantau 2019

AWARD RECEIVED

7th to 8th Oct 2025 : Gold Award, NALI 2025 Exhibition & Competition, UTM
Title: AI- and AR-Enhanced Business Model Canvas: Bridging University and Communities to Ignite School-Based Entrepreneurship
Organizer: UTM

1st to 3rd Oct 2024 : Gold Award, NALI 2024 Exhibition & Competition, UTM
Title: Business Case Lab: Transforming Entrepreneurship Education with Practical Case Studies
Organizer: UTM

3rd Oct 2024 : Nali Best Educator Award 2024
Organizer: UTM

15 July 2024 : Gold Award, International Development, Research and Innovation Virtual Exhibition (iDRIVE) UTHM
Title: Training Analysis Pro+

06-08 Nov 2023 : Silver Award, NALI 2023 Exhibition & Competition, UTM
Title: Real Money And Business Playground: An Entrepreneurial Instructional Design And Self-Regulated Learning In Lean Start-Ups Classes

06-08 Nov 2023 : Silver Award, NALI 2023 Exhibition & Competition, UTM

- Title: Greening Futures: Children As Catalysts For A Zero Food Waste Revolution Towards Resilience And Sustainability
- 26 -27th September 2023 : Best paper award, 2023 Brawijaya International Conference on Business Administration, Taxatation, and Tourism (BICBATT), University Brawijaya, Malang Indonesia
- 26th September 2023 : Silver award, International Innovation Competition in Education, IICE 2023
Innovation product title: Revolutionizing English Language Education with Augmented Reality Board Games
Organizer: UTM
- 4th -6th October 2022 : Gold Award, NALI 2022 Exhibition & Competition, UTM
- 6th – 8th December 2021 : Gold Award, NALI 2021 Exhibition & Competition, UTM
- 4th & 5th December 2021 : Best Paper Presenter Award, International Conference on Identity Crisis: World at A Cross Road, Waymade College of Education, Faculty of Education, CVM University, Gujarat, India
- 14th November 2021 : Best Paper Award, International Symposium on Teaching and Learning Innovation (ISTLI), UTM
- 22nd-24th October 2021 : Best Paper Presentation Award, The 2nd International Academicians Studies Congress, Turkey
- 11th January 2021 : Best Advisor, Sustainable Entrepreneurship Mindset Showcase 4.0, UTM XCITE
- 7th - 10th December 2020 : Silver Award, NALI New Academia Innovation 2020, UTM
- 21st & 22nd of December 2019 : Best Paper Award, International Conference on Emerging Trends in Engineering, Science & Technical Education (ICETESTE 19)
- 7th-10th of August 2018 : Gold Award, Konvensyen KIK 2018 Horizon Baharu, Kuala Terengganu
- 22nd of July 2018 : Gold Award, Pertandingan Inovasi & Kreativiti @PMJB Peringkat Kebangsaan 2018 (PNiCC'18)
- 09th -11th of July 2018 : Gold Award in National Invention & Innovation, Conference Exhibition and Robot-Sumo Competition 2018 (NICERS'18)
- 19th of April 2018 : Certificate of Excellence (PhD)
- 19th of April 2018 : Merit Thesis Award (PhD)
- 07th-11th of Feb 2018 : Finalist in Sasin International Business Plan Competition, Bangkok
- 19th of Sept 2017 : Gold Award in 1st Graduate Research Exhibition Competition (GREx COM 2017), UTM
- 26th & 27th of Apr 2017 : Finalist in International Innovation Youth Incubation Award 2017
- 21st of Feb 2017 : Second Place in 3 Minutes Thesis (3MT) Competition Faculty Level
- 27th of Aug 2016 : Gold Medal in International Invention Innovation Competition in Canada, ICAN 2016
- 29th-30th of Apr 2016 : Finalist in International Business Model Canvas Competition, United States
- 21st-23rd of Feb 2016 : First Winner in ESPRIEX Business Model Canvas Competition ASEAN, Indonesia
- 17th of Oct 2015 : Best Paper Award, International Conference of 4th International Seminar on Entrepreneurship and Business, Penang, Malaysia
- 19th of May 2015 : Best Speaker Award, Pre-Defence Colloquium 2015, Faculty of Management, UTM

SPEAKER/TRAINER

- 21st October 2025 : Speaker, Title: *Understanding Sustainability Practices and the Obstacles Faced by Small and Medium Enterprises (SMEs)*
Organizer: Sohar University, Oman
- 19th March 2025 : Speaker, Title: *Transform Your Business into an AI-Centric Business Model*
Organizer: College of Economics and Management, Shangqiu University
- 19 December 2024 : Speaker, Title: *Transform Your Business into an AI-Centric Business Model*
Organizer: Business School, Liaocheng University
- 7th & 8th November 2024 : Speaker, Title: *Transform your business into AI-centric Business Model*
Organizer: The 2nd International Conference on Advanced STEAM Education: Emerging Trends and Applications, The University of Faisalabad, Pakistan
- 16 July 2024 : Speaker, Title: *The Role of Circular Economy: Innovations and Strategies*
Organizer: School of Business, Liaocheng University, Shandong

- 19th February 2024 : Speaker, Title: Green Entrepreneurship for Sustainable Development
Organizer: School of Economics, Management and Law, Shenyang Institute of Engineering
- 16 November 2023 : Speaker. Title: The Intellectual Capital of Business Incubators and Innovation Capability of Incubatees: A Case Study in Malaysia
Organizer: Business School, Zhengzhou University of Aeronautics
- 30 Oct – 3 Nov 2023 : Guest Lecture Series (GLS) event for the Fall Semester 2023 Institut Teknologi Sepuluh Nopember (ITS) Surabaya, Indonesia
- 16 & 17 Oct 2024 : Plenary Speaker. Title: Empowering Communities through Sustainable Solutions and Innovations: Harnessing Change for Inclusive Growth
Organizer: 5th International and 8th National Conference on Poverty Alleviation and Sustainable Development (IPOVCON 2024), Philippines
- 19th September 2024 : Speaker. Title: AI-Driven Business Model
Organizer: One Day International Conference on “Global Business Perspectives In The Era Of Artificial Intelligence”, K.S. Rangasamy College of Arts and Science (Autonomous)
- 14 September 2023 : Speaker, Title: Digital Transformation: Pioneering the Entrepreneurial Frontier, International Webinar "Industrial Digital Transformation",
Organizer: Industrial Engineering BINUS University Semarang, Indonesia
- 12 September 2023 : Speaker, Title: Business Model Canvas,
Program: Bridging Program UTM-ITS TOT For Technology Transfer Office (TTO)
Participants: ITS staff from Surabaya, Indonesia
- 14-17 August 2023 : Speaker, Title: Bengkel Persediaan dan Pemantapan Kertas Kerja Usahawan
Organiser: Kolej Komuniti Kuching
- 26 July 2023 : Speaker, Title: Disruptive Innovation for Sustainable Production and Consumption in Circular Economy Era
Organiser: Industrial Challenge X Ingenious Summer Camp 2023, Surabaya, Indonesia di Institut Teknologi Sepuh Nopember, Surabaya Indonesia
- 20 May 2023 : Keynote Speaker, Title: The Digital Revolution and How Digitalization is Transforming Entrepreneurship Management
Organiser: Seminar “Technological Transformation with special reference to Digitalization in Entrepreneurial Management” Dhaka School of Economics, Bangladesh.
- 17 May 2023 : Speaker: Bengkel Penyediaan Pembentangan Pelajar
Organizer: Politeknik Ibrahim Sultan (PIS), Pasir Gudang
- 16 May 2023 : Speaker, Title: Business Model Canvas (BMC)
Organiser: Innovation & Commercialisation Centre, UTM (ICC, UTM)
Program: Program UTM-ITS TOT FOR TECHNOLOGY TRANSFER OFFICE (TTO)
- 10 May 2023 : Keynote Speaker, Title: The Digital Revolution and How Digitalization is Transforming Entrepreneurship Management
Organiser: 5th Congress of Academic Studies (ASC-2023/SPRING), May 10-12, 2023 in Multan, Pakistan, hosted by MNS-University of Agriculture.
- 18 & 19 April 2023 : Speaker, Title: Development of Business Model Canvas (BMC)
Organiser: Innovation & Commercialisation Centre, UTM (ICC, UTM)
- 16 April 2023 : Speaker, Title: Creating Value that Sells: A Value Proposition Canvas Workshop
Organizer: OPTIMUM Professional Training Academy
Participant: 11 SMEs from various industry
- 17th September 2022 : Speaker, Title: Business Model Canvas (BMC) Workshop”
Organizer: IJN-UTM Cardiovascular Engineering UTM
- 07th September 2021 : Speaker, Title: The Introduction of Business Model Canvas
Organizer: International ATU-NET HACKATHON 2021
- 01st September – 31 October 2021 : Trainer, Title: Problem Solving Industry 4.0
Organizer: Program Johor IR 4.0 Talent Development Program
- 08th January 2020 : Speaker, “Business Model Canvas”
Organizer: AIESEC SOUTHERN YOUTH LEADERSHIP CONFERENCE (SYLC)

8-9th of March 2019 : Speaker for Young Maker Challenge@AC 2019, state level (Title: pitching and presentation)

JUDGE IN INNOVATION/ENTREPRENEURSHIP COMPETITION

23 – 24 November 2023 : Evaluator: In-house Technical Review For SI-CAETLe On-Going and Completed R&E Projects and 2024 Proposals, RIC Audiovisual Center, Samar State University

06 July 2023 : Judge, Title: Pertandingan Inovasi & Kreativiti @PMJB Peringkat Kebangsaan 2023
Organizer: Politeknik METrO Johor Bahru

28 April 2023 : Panellist, Title: NEO Business Practices, Perspective from Malaysia
Organiser: International Conference 2023 On “NEO-Business Practices, L J Institute of Management Studies, Ahmedabad, India.
<https://ljkku.edu.in/course-info/business-management-mba-6/conference-518?#scrollTop=0>

Jan& Feb, 2021 : Judge, Program Malaysian Youth Upcycle Challenge (My YUC) 2020/21
Organizer: Universiti Putra Malaysia (UPM)

1st April – 29th May 2021 : Judge for the International Millennial Entrepreneurs Festival – Business Model Canvas Competition

1 July – 30 November 2020 : Article Reviewer, National Creative Design Digest, Politeknik Ibrahim Sultan Johor

20 -30 November 2020 : Judge for the International Research, Innovation, Symposium and Exposition 2020 (RISE 2020)

INVENTION / INNOVATION

2019 : Co-founder
e-HYBRID STUDIO, a platform in form of webpage and web-mobile, a virtual borderless business incubator centre

2018 : Founder
DESTRESSO; a Mobile Apps, embedded with MUSE head band which can identify the stress level

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DESTRESSO; a Mobile Apps, embedded with MUSE head band which can identify the stress level

2014 : Founder
TOLKIDZ; a wrist band embedded with mobile apps which can identify the emotion of special children

2014 : Co-founder
e-HYBRID STUDIO, a platform in form of webpage and web-mobile, a virtual borderless business incubator centre

MENTOR (ENTREPRENEURSHIP)

2023 : Role: Mentor (International)
Project: Kipas Angin (Institut Teknologi Sepuluh Nopember)
Achievement: First Prize
Date: 24-28 July 2023
Competition: Industrial Challenge X Ingenious Summer Camp 2023, Surabaya, Indonesia
Anjuran: Department of Industrial and Systems Engineering, Institut Teknologi Sepuh Nopember, Surabaya Indonesia

2023 : Role: Mentor (International)
Project: Rilkah Rilmin (Universitas Gadjah Mada)
Achievement: Semi-finalist
Date: 24-28 July 2023
Competition: Industrial Challenge X Ingenious Summer Camp 2023, Surabaya, Indonesia
Anjuran: Department of Industrial and Systems Engineering, Institut Teknologi Sepuh Nopember, Surabaya Indonesia

2023 : Role: Mentor (International)
Project: Mrekayasa8 (Universitas Internasional Semen Indonesia)
Achievement: Semi-finalist

- Date: 24-28 July 2023
Competition: Industrial Challenge X Ingenious Summer Camp 2023, Surabaya, Indonesia
Anjuran: Department of Industrial and Systems Engineering, Institut Teknologi Sepuluh Nopember, Surabaya Indonesia
- 2021 : Role: Mentor
Project: Uni Venture "Techno Digital & Business Incubator"
Achievement: Consolation prize
Competition: UNILEEBpreneur@MoHE: Entrepreneurial Ecosystem And Development Project 2021
- 2021 : Role: Mentor (UBSS 1032)
Project: Sambal Garing Ikan Bilis ChefNurz
Commercialization: Sells in Shopee
- 2019 : HZ Boys Kitchen (Student of Politeknik METRO Johor Bahru)
Program Usahawan Muda, SME Bank 90 days Business Challenge 2019
- 2017-2019 : Mentor
REFLEKIDZ; a mat which trigger the neuro of special children Award: Multimedia Innovation Competition (Micom i-IDEA) at UiTM Arau, Perlis (Bronze), National Innovation Creativity and Competition (Silver) and Best People Choice, Pitching at Carnival PMJB (Gold), Pitching at GUK (First Prize), Top 20 Outstanding Group, Young Social Entrepreneurship Competition at POLISAS, Finalist in Anugerah Ikon Siswa Johor 2019 (AISJ)

PUBLICATION

Editor of Books

Indiran, L. & Yanamandra, R. (Eds.). (2025). University Incubators and Their Role in the Entrepreneurial Ecosystem. IGI Global. <https://doi.org/10.4018/979-8-3693-9646-9>

Indiran, L. & Yanamandra, R. (Eds.). (2025). Promoting Entrepreneurship and Innovation Through Business Incubation. IGI Global. <https://doi.org/10.4018/979-8-3693-4302-9>

Yanamandra, R. & **Indiran, L.** (Eds.). (2023). Handbook of Research on Designing Sustainable Strategies to Develop Entrepreneurial Intention. IGI Global. <https://doi.org/10.4018/978-1-6684-8781-5>

Book Chapter

Ramakrishna, Y., Azeez, A., & **Indiran, L.** (2025). Critical Thinking Skills: Key to Successful Entrepreneurial Journey. In L. Indiran & R. Yanamandra (Eds.), University Incubators and Their Role in the Entrepreneurial Ecosystem (pp. 233-262). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-9646-9.ch009>

Indiran, L. A., Putri, A. A., Fu, C., & Dungog, J. A. (2024). Virtual Try-On Application and Fashion Purchase Intentions Among Gen Z Consumers in Malaysia. In T. Tarnanidis, E. Papachristou, M. Karypidis, & V. Ismyrlis (Eds.), Driving Green Marketing in Fashion and Retail (pp. 194-212). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-3049-4.ch012>

Vivekananth, S., **Indiran, L.**, & Kohar, U. H. (2024). The Influence of Entrepreneurial Self-Efficacy on Entrepreneurship Intention in Malaysian Higher Learning Institutions. In A. Rafiki, B. Alserhan, & K. Bayram (Eds.), Technopreneurship in Small Businesses for Sustainability (pp. 232-251). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-3530-7.ch012>

Ramakrishna, Y., Agarwal, R., & **Indiran, L.** (2024). Strategies for Developing Entrepreneurial Start-Up Scalability and Sustainability. In N. Baporikar (Ed.), Innovation and Resource Management Strategies for Startups Development (pp. 215-235). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-2077-8.ch011>

Lei, J., **Indiran, L.**, Ramakrishna, Y., Raju, P., & Kohar, U. H. (2023). A Systematic Literature Review on Entrepreneurship Intention Among Engineering Students: Impact of Personal, Academic, and Social Factors. In R. Yanamandra & L. Indiran (Eds.), Handbook of Research on Designing Sustainable Strategies to Develop Entrepreneurial Intention (pp. 1-28). IGI Global Scientific Publishing. <https://doi.org/10.4018/978-1-6684-8781-5.ch001>

Raju, P. G. & **Indiran, L.** (2023). Boosting Gender Integration in Social Enterprises as a Solution to Poverty: Cases in India. In R. Yanamandra & L. Indiran (Eds.), *Handbook of Research on Designing Sustainable Strategies to Develop Entrepreneurial Intention* (pp. 82-102). IGI Global Scientific Publishing. <https://doi.org/10.4018/978-1-6684-8781-5.ch004>

Yaacob, T. Z., Hashim, H. I. C., Hasan, M. Z., & **Indiran, L.** (2024). Challenges in the Implementation of Flipped Classrooms in Hyflex Teaching and Learning. *Flipped Classrooms and Learning*, 43.

Indiran, L., Ramanathan, S., & Indiran, P. S. (2021). The emergence of fintech innovation and challenges towards SMES. *Multidisciplinary Science and Advanced Technologies*. Nova Science Publishers, Inc., pp. 197-204. ISBN 978-1-53618-959-9.

Alagappan, P. N., Ansari, P., & **Indiran, L.** (2021). An innovative entrepreneurship curricular module for non-business students. In W. B. James, C. Cobanoglu, & M. Cavusoglu (Eds.), *Advances in global education and research* (Vol. 4, pp. 1–18). USF M3 Publishing. <https://www.doi.org/10.5038/9781955833042>

Indiran, L., Khalifah, Z., Ismail, K., & Ramanathan, S. (2017). Business incubation in Malaysia: An overview of multimedia super corridor, small and medium enterprises, and incubators in Malaysia. *Handbook of research on small and medium enterprises in developing countries*, 322-344.

Journal WoS and Scopus

Aslan, M., **Indiran, L.**, Vivekananth, S., Wiyata, W., Yanamandra, R., Abdul Kohar, U. H., & Quanzhen, B. (2025). Factors influencing entrepreneurial intention: a cross-country comparison of five countries. *Studies in Higher Education*, 1-20.

Baskaran, S., Nallaluthan, K., **Indiran, L.**, & Dalayga, B. (2025). Informational and structural interventions as healthcare governance mechanisms in a post-pandemic world. *International Journal of Pharmaceutical and Healthcare Marketing*.

Indiran, L., Rizkiyah, E., Zhang, N., & Ung, E. N. (2025). Students' Knowledge, Attitude and Behavior Towards Circular Economy Among Asian Countries. *PaperASIA*, 41(2b), 82–94. <https://doi.org/10.59953/paperasia.v41i2b.408>

Ramakrishna, Y., Alzoubi, H. M., Paramaiah, C., **Indiran, L.**, & Kaur Kee., P. (2025). Investigating the influence of sustainable and smart supply chain practices on the entrepreneurial ecosystem of startup projects. *Journal of Project Management*, 10(3), 563-574.

Maksüdünov, A., Kudaibergenov, M., Atantaev, I., & **Indiran, L.** (2024). Exploring the impact of university support on students' entrepreneurial intentions: evidence from Kyrgyzstan. *Journal of Further and Higher Education*, 48(3), 269-286.

Vivekananth, S., **Indiran, L.**, & Kohar, U. H. A. (2023). The influence of entrepreneurship education on university Students' entrepreneurship self-efficacy and entrepreneurial intention. *Journal of Technical Education and Training*, 15(4), 129-142.

Lei, J., **Indiran, L.**, Kohar, U. H. A., & Liu, H. (2024). Unveiling Consumer Perceptions and Preferences in the Era of Disruptive Innovation of New Energy Vehicles Market in China. *PaperASIA*, 40(4b), 178-192.

Shawang, S. H., **Indiran, L.**, Fu, C., & Fahim, N. A. (2024). The Influence of Big Data Management Towards Big Data Decision-Making Capability in The Malaysian Public Sector. *PaperASIA*, 40(4b), 132-144.

Ramakrishna, Y., Alzoubi, H. M., & **Indiran, L.** (2023). An empirical investigation of effect of sustainable and smart supply practices on improving the supply chain organizational performance in SMEs in India. *Uncertain Supply Chain Management*, 11(3), 991-1000.

Others

Indiran, L., Abdullah, M., Raj, J., & Hassan, M. S. (2025, April). The Challenges of Sustainability Practices among SMEs: Interview with CEOs in Malaysia. In *IOP Conference Series: Earth and Environmental Science* (Vol. 1488, No. 1, p. 012038). IOP Publishing.

K.Pavithran, S. D. N., **Indiran, L.**, & Rajagopal, J. (2025). Factors Influencing the Adoption of Green Innovation: A Systematic Literature Review. *International Journal of Academic Research in Business and Social Sciences*, 15(7), 644–665.

Consultation & Community Service:

Program Penjanaan Pendapatan Bagi Wanita (Wejana), Jabatan Pembangunan Wanita Negeri Johor (RM 17,629.92), 2022 (PI)

Kajian Tenaga Kerja Malaysia Yang Bekerja di Singapura Pasca Covid 19 (RM 263, 000.00), 2023 (Member)

MYHACKATHON 2020 (RM 10,000.00) (Member)

Kursus Professional Certificate In Digital Marketing – Lifelong Learning Series (RM 10,000.00) (PI)

Business expansion & milestone for Topmix Concrete (2024 - 2029)

Business model development for Everstrong Martial Arts and Fitness

Research Grant (PI):

Modelling Innovation Capability Performance: The Role of Intellectual Capital in a Research University (RM 15,000.00) UTMER

Evaluating the Challenges and Training Opportunities in Johor's SMEs: CEOs' Perspectives (RM 15,000.00) Industry Grant

Research Grant (Member):

An Investigation of Digital Entrepreneurship Intention Activation among University Undergraduates (RM 15,000), UTM Encouragement Research

Building New Social Innovation Model For The Malaysian Marginalized Community By The Technology-Based Social Enterprises (RM 79,200.00), Fundamental Research Grant Scheme (FRGS)

Pelaksanaan Penyelidikan Pengurusan Risiko Zk Consortium Sdn Bhd (Rm 22,000.00) Contract Research Dtd

Data Analysis And Dashboard Development Support For Answer App Dashboards (RM 10, 730.50)

Supervision (Graduated):

Doctor of Philosophy (PhD)

Chen Fu

The Influence of Green Entrepreneurial Orientation, Green Innovation and Chief Executive Officer Power Towards Environmental, Social, and Governance Performance Among Small and Medium Enterprises in China

Role: Main Supervisor UTM, PhD

Graduation Year: 2025

Xia Xiaofan

The Role of Consumption Motivation, Cultural Sensitivity, and Women's Status in Family Toward Confinement Centre Service Usage Intention

Role: Main Supervisor UTM, PhD

Graduation Year: 2024

Lei Jingjun

Title: Disruptive Innovation, Resource Capabilities, And Open Innovation Strategies In Byd Company Limited

Role: Main Supervisor UTM, PhD

Graduation Year: 2024

Huma Sikandar

Title: Open Innovation, Network Ties, Absorptive Capacity and The Eco-Innovation Performance of Malaysian SMEs

Role: Co-Supervisor UTM, PhD

Graduation Year: 2024

Supervision (Graduated):

Doctor of Business Administration (DBA)

Wong Mun Wye

Title: Health Insurance Purchase Intention and The Relationship Between Purchase Decisions Among Working Adults in Malaysia

Role: Main Supervisor (External) WOU, DBA

Graduation Year: 2024

Fauzan Choon bin Abdullah

Title: The Impact of Moderation-Mediation Analysis Between Effective, Project Governance and Project Performance

Management: Malaysia Construction's Industry

Role: Main Supervisor (External) WOU, DBA

Graduation Year: 2024

Cheah U-Meng

Title: Examining The Behavioural Change of Team Leaders in Managing Compassion and Team Agility during Post-Pandemic

Role: Main Supervisor (External) WOU, DBA

Graduation Year: 2023

Saravanan Sivan Shummugam

Title: Factors Influencing Business To Business E-Commerce Adoption Among SMEs In Malaysia Using The TOE Framework

Role: Co-Supervisor (External) WOU, DBA

Graduation Year: 2023

Supervision (Graduated):

Master of Management (Mixed Mode)

Sarasaran A/L Vivekananth

Title: The Impact of Entrepreneurship Education And Entrepreneurship Self-Efficacy On Entrepreneurship Intention Among Malaysian University Students.

Role: Main Supervisor

Graduation Year: 2022

Siti Aisyah Binti Adam

Title: Factors Influencing the Use Of Mobile Wallet And Intention To Recommend At Restaurant Industry In Malaysia.

Role: Main Supervisor

Graduation Year: 2022

Mohammed Hussein Jasim Al-Kinani

Title: The Impact of The Application Of Total Quality Management On Organizational Performance In Iraqi Service Institutions.

Role: Main Supervisor

Graduation Year: 2022

Supervision (Graduated):

Master of Business Administration (MBA-ODL)

Sathies A.L. Ramakrishnan

Title: People Turnover Impacting Profit Maximization.

Role: Main Supervisor

Graduation Year: 2022