

PERSONAL PARTICULARS

Dr. Teh Zaharah Binti Yaacob is a Senior Lecturer at the Faculty of Management, Universiti Teknologi Malaysia (UTM), specializing in supply chain management, halal logistics, management and sustainable supply chain. She holds a PhD in Transport and Logistics and has extensive academic and industry experience, including risk analysis in the insurance sector. Her research focuses on halal supply chain, supply chain resilience, maritime decarbonization, and green practices, with publications in Scopus and WoS-indexed journals. She has received multiple awards for excellence in teaching, research, and industry collaboration.



Name (with designation)	Dr. Teh Zaharah Binti Yaacob
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Academic Qualification	PhD in Transport and Logistics Malaysia Institute of Transport (MITRANS) Universiti Teknologi MARA (UiTM) Master's in Business Administration (MBA) Universiti Teknologi MARA (UiTM) Bachelor in Business Administration Universiti Teknologi MARA (UiTM)

<p>Award Recipient</p>	<p>2021 Teaching Award (Faculty) Outstanding Service Award (Faculty) NALI Award (Faculty)</p> <p>2022 Outstanding Service Award (Faculty) Industry Teaching Award (Faculty) INOVASI Award</p> <p>2023 Outstanding Service Award (University) Outstanding Service Award (Faculty) Teaching Award (Faculty)</p> <p>2024 Outstanding Service Award (Faculty) Teaching Award (Faculty) Industry Teaching Award (Faculty)</p>
<p>Industry Experiences</p>	<p>MAA Assurance Berhad, Kuala Lumpur Apr 2002 – Dec 2010</p> <p>Risk Analyst / Medical Underwriter</p> <p>Underwriting & Risk Assessment:</p> <p>Evaluated and underwrote a wide range of life and health insurance products, including Medical Life, Sihat Malaysia, Premier Health Plan, and Group Hospital Surgical.</p> <p>Assessed applications based on medical reports, financial background, and lifestyle risks to ensure compliance with underwriting guidelines.</p> <p>Regulatory Compliance & Benchmarking:</p> <p>Ensured adherence to Bank Negara Malaysia (BNM) regulations and internal company underwriting policies.</p> <p>Consistently achieved monthly departmental benchmarks and targets, reflecting strong analytical and decision-making abilities.</p>

Academic Experiences

Senior Lecturer

Head of Programme
(Bachelor of Management – Technology)

Quality and Academic Audit Coordinator
Feb 2020 – Present

Teach a range of undergraduate and postgraduate courses: Business Communication, Organisational Behaviour, Principles of Management, Strategic Management, Procurement Management, Supply Chain Management, Graduate Success Attributes, and Experiential Learning.

Lead programme management for the Bachelor of Management (Technology) including curriculum design, accreditation processes (MQF/COPPA), and academic quality and audits.

Supervise PhD and Master’s research in areas such as sustainable supply chains, halal logistics, maritime decarbonization, and green HRM.

Recognised with multiple awards including Outstanding Service Award (University & Faculty), Teaching Award, Industry Teaching Award, INOVASI Award, and NALI Award.

Teaching Repertoire for Semester February 2020 to present.

- Business Communication
- Organisational Behaviours
- Principles of Management
- Strategic Management
- Procurement Management
- Supply Chain Management
- Extra Curricular and Experiential Learning
- Graduate Success Attributes

Research Activities

Johor Investment Master Plan 2030
Pelan Pelaburan Negeri Johor 2020
Team Member/2020
Kerajaan Negeri Johor Darul Takzim
850, 500

Mou with Zecon Kimlun Corporation, Johor
Team Member/2021
Zecon Kimlun Corporation
30,000

	<p>Enhancing Surf Smart Awareness During Movement Restriction Order in Malaysia Team Member/2020 Ministry of Education 5,000.00</p> <p>ASSESSING THE AWARENESS AND READINESS TOWARDS PARTICIPATION IN SELF-EMPLOYMENT SOCIAL SECURITY PROTECTION AMONG P-HAILING RIDERS IN JOHOR STATE Project Leader Universiti Teknologi Mara (UiTM) 5,000.00</p> <p>PELAKSANAAN PENGURUSAN RISIKO DI JABATAN KESIHATAN AWAM, DAERAH KULAI Team Member/2021 Majlis Bandaraya Iskandar Puteri, Johor Bahru 25,000.00</p> <p>Pemindahan Pengetahuan dan Teknologi Ternakan Kelulut kepada SMK Dato' Haji Hassan Yunos Team Member/2021 MSF Solution Sdn Bhd 30,000.00</p> <p>Modelling Innovation Capability Performance: The Role of Intellectual Capital in a Research University Team Member/2022 Universiti Teknologi Malaysia 15,000.00</p> <p>An Investigation of Digital Entrepreneurship Intention Activation among University Undergraduates Team Member/2022 Universiti Teknologi Malaysia 15,000.00</p> <p>Formulation of Framework and Guideline of Additive Manufacturing for Sustainable Medical and Healthcare System in Malaysia Team Member/2022 Universiti Teknologi Malaysia 15,000.00</p> <p>Formulation of Supply Chain Resilience Framework Among Halal Food Manufacturers for Business Performance and Sustainability Post-Pandemic Project Leader/2022 Universiti Teknologi Malaysia 44,000.00</p>
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<p>Publication</p>	<p>Building A Consortium for Researcher-Practitioner Collaboration in Marketing Research and Innovation Industry Grant Team Member/2022 10,000</p>
	<p>Predictive Model of Urban Rail's Operation Cost (Opex) and Maintenance Cost for Financial Sustainability towards Malaysia Railway. Fundamental Research Grant Scheme Team Member/2023 62,000</p>
	<p>Kajian Impak Infrastruktur Terhadap Kesejahteraan Sosial dan Ekonomi di Taman Negara Johor: Analisis dan Potensi Penambahbaikan Perbadanan Taman Negara Johor Team Leader/2024 10,000</p>
	<p>Model Etno Ekopelancongan di Taman Negara Tanjung Piai Peningkatan Ekonomi Komuniti dan Pemuliharaan Biodiversiti Perbadanan Taman Negara Johor Team Member/2024 10,000</p>
	<p>Developing an Integrated Framework for Sustainable Decarbonization Optimization in Maritime Logistics UTM Nexus Postgraduate Grant 2025 Team Leader/2025 22,600</p>
	<p>Risk Categories in Halal Food Transportation: Preliminary Findings International Journal of Supply Chain Management, Indexed Journal, Scopus Q3 Uitm Main Author</p>
	<p>An Overview of Halal Food Products Contamination Risks During Transportation Science International Journal Scopus Q3 Uitm Main Author</p>
<p>A Review of the Regulatory Framework for Halal Meat Supply Chain: The Case of Halal Meat-Based Food Products in Malaysia Journal of Applied and Biological Sciences Uitm First Author</p>	

	<p>A Critical Analysis of Enablers' Function in the Halal Meat International Conference of Syariah and Law ERA Indexed Journal UTM first author</p> <p>Integrated Approach of Halal Critical Control Point Risk Management Plan (HCCRMP) In Retail Distribution of Halal Frozen Meat Supply Chain 3RD INTERNATIONAL HALAL MANAGEMENT CONFERENCE 2021 Conference Proceeding UTM Main Author</p> <p>Assessing The Effectiveness of Collaborative Learning in Business Communication Course for Knowledge and Generic Skills Acquisition INTERNATIONAL SYMPOSIUM ON TEACHING & LEARNING INNOVATION 2021 Conference Proceeding UTM Main Author</p> <p>Factors Affecting the Intention of Cashless Payment Usage Among University Students INTERNATIONAL MANAGEMENT & ACCOUNTING CONFERENCE (IMAC) Conference Proceeding UTM first author</p> <p>Enhancing Students' Knowledge in Engineering Management Subject by Using Real Case Scenario Application 1ST SYMPOSIUM ON TEACHING AND LEARNING PRACTICES IN ELECTRICAL ENGINEERING 2021 UTM First Author</p> <p>Determinants Of Consumer Perceived Trustworthiness in Digital Advertising of Food and Beverage INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES 2021 UTM First Author</p> <p>SERTU AND HALAL CRITICAL POINT FOR MANAGING RISKS IN HALAL TRANSPORTATION INNOVATION OF FOOD PRODUCT IN HALAL SUPPLY CHAIN WORLDWIDE Scopus Book (Springer Book)2023 UTM Main Author</p> <p>THE IMPACT OF FLEXIBILITY AND RESPONSIVENESS ON THE FINANCIAL PERFORMANCE IN MALAYSIA'S MANUFACTURING INDUSTRY DURING THE COVID-19 PANDEMIC INTERNATIONAL JOURNAL OF APPLIED ECONOMICS, FINANCE AND ACCOUNTING (SCOPUS Q2) 2023 Co-Author</p>
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VIALE SUPPLY CHAIN MANAGEMENT TOWARD COMPANY
SUSTAINABILITY DURING THE COVID-19 PANDEMIC IN
MALAYSIA SUSTAINABILITY
(WOS Q2)
Co-Author

FACTORS CONTRIBUTING TO AWARENESS OF HALAL
LOGISTICS AMONG MUSLIM CONSUMERS
(INDEXED JOURNAL)2023
UTM Main Author

DETERMINANT FACTOR OF PURCHASE BEHAVIOUR TOWARD
INTENTION TO PURCHASE HALAL PRODUCTS AMONG
UNIVERSITY STUDENTS
(INDEXED JOURNAL) 2023
UTM Main Author

Viable Supply Chain Management Toward Company
Sustainability During COVID-19 Pandemic in Malaysia WOS
(Sustainability) Q2
Co-Author

Supply Chain Resilience Practices Among Halal Food
Manufacturers for Business Performance and Sustainability
Journal of Namibian Studies
Scopus Q2
UTM Main Author

Challenges In the Implementation Of Flipped Classrooms In
Hyflex Teaching And Learning
FLIPPED CLASSROOM AND LEARNING - PERSPECTIVE,
OPPORTUNITIES AND CHALLENGES
Publication in Scopus Book
UTM Main Author

Determinant Factors of Consumer Purchase Intention Towards
Halal Cosmetic Product Consumption
INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN
BUSINESS AND SOCIAL SCIENCES
Indexed Journal
UTM Main Author

***Supervision Post Graduate
Supervision***

HUANG YUNXUAN
AGRICULTURAL STAKEHOLDERS WORK FOR VALUE CO-
CREATION OF GOVERNMENT AGRICULTURAL MARKETERS
IN CHINA
PhD Main Supervisor

HUSSAIN NAIBER
THE ROLE OF EMPLOYEE GREEN BEHAVIOR BETWEEN THE
RELATIONSHIP OF GREEN HUMAN RESOURCE
MANAGEMENT AND EMPLOYEE SUSTAINABLE
PERFORMANCE IN THE BANKING INDUSTRY OF PAKISTAN.
PhD Main Supervisor (Graduated)

MAZLINAWATI BINTI ABDUL MAJID
The Development of Collaboration Theory Among
Stakeholders in the Food Supply Chain Towards Improving
Food Security Governance
PhD Main Supervisor

SAEED ABDALLA AHMED ALMELAIH ALFZARI
HALAL FOOD SUPPLY CHAIN INTEGRITY MEDIATES THE
RELATIONSHIP BETWEEN THE FACTORS ENHANCING HALAL
FOOD SUPPLY CHAIN INTEGRITY AND PERFORMANCE
TOWARDS HALAL FOOD SUPPLY CHAIN PERFORMANCE FOR
UAE MARKET
PhD Co-Supervisor

SULTAN HUMAID FADHIL AL HADHRAMI
THE ROLE OF SERVICE QUALITY AND GOVERNMENT
INTERVENTION ON PUBLIC TRANSPORTATION IN SULTANATE
OF OMAN
PhD Co-Supervisor

ABDULRAHMAN ALI SHUAIBU
EFFECT OF SUPPLY CHAIN RISK MANAGEMENT ON
THE PERFORMANCE OF SELECTED FIRMS IN
THE DOWNSTREAM OIL AND GAS INDUSTRY IN NIGERIA
PhD Supervisor

MUHAMMAD DZULHAKIEM BIN ALIAS
A Framework of Supply Chain Decarbonization Strategies and
Technological Innovations for Sustainable Maritime Vessels
Master of Philosophy
Main Supervisor