



Umar Haiyat Abdul Kohar

FACULTY OF MANAGEMENT, UTM

PERSONAL PROFILE

Umar Haiyat is a senior lecturer and Head of Entrepreneurship Panel at the Faculty of Management, Universiti Teknologi Malaysia. He was the Deputy Director at the UTM Centre for Student Innovation & Technology Entrepreneurship (UTMXCITE) from 2017 until 2023 and the Head of Technology, Innovation and Entrepreneurship Panel at the faculty level (2015-2017).

PERSONALITY

"The Consul" (ESFJ-A)

Role: Sentinel **Strategy:** People Mastery

EDUCATION & TRAINING

RMIT UNIVERSITY, MELBOURNE AUSTRALIA

PhD of Management (Entrepreneurship Management)

UNIVERSITI TEKNOLOGI MARA (UiTM)

Master of Business Administration (With Distinction)

Bachelor of Corporate Administration (Hons./First Class)

RESEARCH AND CONSULTANCY

NUMBER OF PROJECTS AS LEADER:9

Development of Innovative Model for Social Entrepreneurship among Youth (2015)

Funded by the Ministry of Sports and Youth - RM25,000

Marketing and Branding of Food and Beverage (F&B) SMEs' Products (2016)

Funded by UTM (IISJ Grant) - RM36,500

Study on Malaysians Working in Singapore (2016)

Funded by the Ministry of Human Resources - RM194,667

Study on Malaysians Working in Singapore - Phase 2 (2018)

Funded by the Ministry of Human Resources - RM391,773

The Development Of Community-Based Social Entrepreneurship Business Models For Young Nascent Entrepreneurs (2019)

Funded by UTM (GUP Grant) - RM14,900

Data Collection of Food Security And Roselle-Based Food Intake Among B40 (2019)

Funded by UTM (CRG Grant) - RM20,000

Development of Social Innovation Models among Technology-Based Social Enterprises (2020)

Funded by the Ministry of Higher Education (FRGS) - RM79,200

Digital Manufacturing Ecosystems: Impact on Sustainable Manufacturing Performance (2024)

Funded by UTM (GUP) - RM21,000

HOW TO REACH ME

Mobile Phone: 0167485757

Email: umarhaiyat@utm.my

CORE SKILLS

- Qualitative Research
- Social Business Model Canvas (SBMC)
- Market Study and Analysis
- Digital Marketing (Social Media Marketing)
- Student Entrepreneurship Mentorship

KEY ACHIEVEMENT AND AWARDS

Scopus H-Index: 10

Google Scholar H-Index: 17

2015: Excellent Service Award (APC), Universiti Teknologi Malaysia

2017: Consultancy Award, Faculty of Management, UTM

2018: Community Service Award, Faculty of Management, UTM

2019: The Best Social Scientist Award for DS52 / DS45 by the Office of Deputy Vice Chancellor (Research & Innovation), UTM

2020: Excellent Service Award (APC), Universiti Teknologi Malaysia

2020: Community Service Award, AHIBS, UTM

2022: Research Fellow, PERKESO

2023: Best PhD Supervisor Award, FM UTM

2025: Publication Award (Indexed Publication), Citra Karisma UTM

ACCREDITATIONS

Level 3 Diploma in Digital Entrepreneurship (UK)

- Accredited by the Learning Resource Network, UK and Malaysia Digital Economy Corporation (MDEC)

Level 3 Diploma in Digital Entrepreneurship (UK)

- Accredited by the Learning Resource Network, UK and Malaysia Digital Economy Corporation (MDEC)

Entrepreneurial Educator Enhancement Program (3EP)

- Accredited by the Ministry of Higher Education (MOHE)

SELECTED RESEARCH AND CONSULTANCY (AS MEMBER)

2007-2008: Training Needs Analysis For Entrepreneurship Training
Client: National Entrepreneurship Institute (INSKEN)

2015: National Innovation Survey 2015
Client: Malaysian Science and Technology Information Centre (MASTIC), Ministry of Science Technology and Innovation

2013- 2014: Market Study and Commercialisation on Cardio Devices. Budget approved by UTM RM 30,000 (RUG Grant)

2014-2015: Empowering Business Ethics Among Malaysian Entrepreneurs: Investigating the Mediating Role of Business Ethics on performance. Budget approved by UTM RM 20,000 (RUG Grant)

2014-2015: A Study on Market Needs, Analysis, Potential and Commercialisation Strategy for Cardio Devices. Budget approved by UTM RM 20,000 (RUG Grant)

2014-2016: An Integrated Model for Promoting Sustained Competitive Advantage of Born Global Ventures in Malaysia. Budget approved by UTM RM 30,000

2014-2016: Entrepreneurial Orientation of University Researchers, Technology Transfer Officers, and Top Management in Research Commercialisation. Budget approved by MOHE RM 89,200 (FRGS Grant)

2016: Community Transformation Through Social Entrepreneurship (CTSE) at Mini RTC Layang Layang Johor. Budget approved by MOHE RM10,000 (UCTC-RTC Fund)

2016: Community Transformation Through Social Entrepreneurship (CTSE) at Mini RTC Mawai Baru. Budget approved by MOHE RM10,000 (UCTC-RTC Fund)

2016-2017: Measuring Science, Technology and Innovation Activities Using Patent. Budget approved by UTM RM30,500 (RUG Grant)

2016-2019: Determination of Economic Impact of Harmful Algal Blooms in Malaysian Coastal Areas. Budget approved by MOHE RM 167,800 (TRGS Grant)

2017-2018: Determinants of Consumption Behavior by Using a Big Data Analytical Approach. Budget approved by UTM RM49,000 (RUG Grant)

2017-2019: Quasi Open Innovation: Developing an Alternative to Open Innovation Model for Malaysian Biotechnology Industry. Budget approved by MOHE RM51,9400 (FRGS Grant)

2020-2022: Modelling Inter-Sectoral Linkages in Innovation using Bibliographic And Patent Data. Funded by UTM Fundamental Grant RM69,000

2021-2024: Erasmus+ Capacity Building for Higher Education: ASEAN Network for Green Entrepreneurship and Leadership. Funded by European Union RM4,591096

2023-2025: UTMSPC 2.1: Kajian Impak Latihan dan Promosi bagi memperkasa kesejahteraan rakyat mengikut Kerangka Matlamat pembangunan Mampan: Kajian Kes di Yayasan Pembangunan Keluarga Darul Ta'zim RM50,000

RESEARCH SUPERVISION (PHD)

(Note: 7 PhD students graduated as main supervisor, 7 PhD students graduated as co-supervisor)

AS MAIN SUPERVISOR - PHD GRADUATES/ STUDENTS

(1) DR SANI MOHAMMED (Nigeria: Completed 2022)

Entrepreneurial Orientation, SMEs Performance and Moderating Role of Owner'/Managers' Educational Level in North East Nigeria

(2) DR ESSAM HUSSAIN ALI AL-LAWATI (Oman: Completed 2023)

Factors Affecting Students' Entrepreneurial Intention at The University Of Technology and Applied Sciences in Oman

(3) DR ALIYA YESMIN (Bangladesh: Completed 2024)

The Mediating Roles of Perceived Desirability and Feasibility Between Individual Factors and Students' Social Entrepreneurial Intention in Bangladesh

(4) DR HUMA SIKANDAR (Pakistan: Completed 2024)

Open Innovation, Network Ties, Absorptive Capacity and the Eco-Innovation Performance of Malaysian SMEs

(5) DR TIAN XU (China: Completed 2024)

Capital Structure, Business Model Innovation and Firm Performance in Chinese Growth Enterprises Market

(6) DR GEORGE DOMINIC KOFE MANTE (Ghana: Completed 2025)

Service Innovation, Brand Awareness and Competitive Advantage Among Ghanaian Banks

(7) NURUL SYAZANA BINTI SAMSUDEN (Malaysia: Completed 2025)

Digital Capability, Firm Innovation Towards Sme's Business Performance in The Retail Industry

(8) ELYA KURNIAWATI (Indonesia: Minor Correction after Viva - May 2025)

The Development of Digitalization MSMEs Business Model in Indonesian Sustainable Tourism

CO-SUPERVISOR - PHD GRADUATES

(9) DR TAWA SULEIMAN TIJJANI(Nigeria: Completed 2017)

Motivational Factors of Secluded Women Entrepreneurs in Nigeria

(10) DR ABEDA MUHAMMAD IQBAL (Pakistan: Completed 2017)

The Influence of National Innovation System on University-Industry Research Collaboration

(11) DR ATHAR HAMEED BUTT (Pakistan: Completed 2019)

The Influence Of Benevolent Human Resource Management Attributions And Gratitude On Perceived Stress

(12) DR MOHD AZRIN BIN ABDUL WAHAB (Malaysia: Completed 2020)

Perceived Risks In University Technology Startups

(13) DR HENDRIKUS KADANG (Indonesia: Completed 2020)

Factors Influencing Heritage Tourist's Behavioural Intention in Toraja South Sulawesi Province of Indonesia

(14) DR LEI JINGJUN (China: Completed 2024)

Disruptive Innovation, Resource Capabilities, And Open Innovation Strategies in BYD Company Limited

INDEXED PUBLICATION

- Al Lawati, E. H., Jumaan, I. A., **Kohar**, U. H. A., & Tarhini, A. (2026). Entrepreneurial intention revisited: The roles of entrepreneurship education, entrepreneurial culture, and social media usage. *The International Journal of Management Education*, 24(1), 101288. (Indexed by ISI / Q1)
- Aslan, M., Indiran, L., Vivekananth, S., Wiyata, W., Yanamandra, R., **Abdul Kohar**, U. H., & Quanzhen, B. (2025). Factors influencing entrepreneurial intention: a cross-country comparison of five countries. *Studies in Higher Education*, 1–20. (Indexed by ISI / Q1)
- Sumarmi, Putra, A.K., Sahrina, A., **Abdul Kohar**, U.H, Shaherani, N., Wibowo, N.A., Silviariza, W.Y. (2025). Promoting social innovation based on environmental volunteer to develop plastic waste management strategies in The Green Campus Model. *International Journal of Environmental Impacts*, Vol. 8, No. 1, pp. 185-193. (Indexed by Scopus)
- Sumarmi, S., Deliana, Y., Dirpan, A., Sanjaya, E. H., & **Abdul Kohar**, U. H.. (2025). Implementation Strategies for Green Products and Green Packaging for Tourism MSMEs to Support the SDGs. *Journal of Sustainability Research*, 7(1).(Indexed by Scopus)
- Samsuden, N. S., **Abdul Kohar**, U. H., Khatib, S. F., & Abbas, A. F. (2024). Digital Capabilities and Business Performance: A Systematic Literature Review. *Sustainability* (2071-1050), 16(24). (Indexed by ISI / Q2)
- Sikandar, H., **Abdul Kohar**, U. H., Sanda, G., Salman, A., Cilan, T., Shabbir, M. S., & Ramos-Meza, C. S. (2024). Eco-innovation in small and medium enterprises (SMEs): A systematic literature review. *Journal of the Knowledge Economy*, 1-23. (Indexed by ISI / Q1)
- Tian, X., **Abdul Kohar**, U. H., Khatib, S. F., & Wang, Y. (2024). Nudging Sustainable Development: Reviewing Energy Transition and Economic Development. *Sustainability*, 16(8), 3101. (Indexed by ISI / Q2)
- Sikandar, H., **Abdul Kohar**, U. H., Corzo-Palomo, E. E., Gamero-Huarcaya, V. K., Ramos-Meza, C. S., Shabbir, M. S., & Jain, V. (2024). Mapping the development of open innovation research in business and management field: A bibliometric analysis. *Journal of the Knowledge Economy*, 15(2), 9868-9890. (Indexed by ISI / Q1)
- Tian, X., Wang, Y., & **Abdul Kohar**, U. H. (2024). Capital structure, business model innovation, and firm performance: Evidence from Chinese listed corporate based on system GMM model. *Plos one*, 19(6), e0306054. (Indexed by ISI / Q1)
- Al-Lawati, E. H., **Abdul Kohar**, U. H., & Shahrin Suleiman, E. (2022). Entrepreneurial culture in educational institutions: A scoping review. *Cogent Business & Management*, 9(1), 1997237 (Indexed by ISI & Scopus).
- Sikandar, H., & **Abdul Kohar**, U. H. (2022). A systematic literature review of open innovation in small and medium enterprises in the past decade. *foresight*, 24(6), 742-756 (Indexed by ISI & Scopus).
- Kurniawati, E., **Abdul Kohar**, U. H., & Pirzada, K. (2022). Change or Destroy: The Digital Transformation Of Indonesian MSMEs to Achieve Sustainable Economy. *Polish Journal of Management Studies*, 26(2), 248-264 (Indexed by Scopus).
- Kurniawati, E., **Abdul Kohar**, U. H., Meiji, N. H. P., Handayati, P., & Ilies, D. C. (2022). Digital Transformation for Micro, Small, and Medium Enterprises to Develop Sustainable Community-Based Marine Tourism. *African Journal of Hospitality, Tourism and Leisure*, 11(2), 1118-1127 (Indexed by Scopus).
- Jin, S. J., Abdullah, A. H., Mokhtar, M., & **Abdul Kohar**, U. H. (2022). The Potential of Big Data Application in Mathematics Education in Malaysia. *Sustainability*, 14(21), 13725 (Q2, Indexed by ISI & Scopus).
- Abdullah, A. H., Abd Wahab, R., Mokhtar, M., Atan, N. A., Abd Halim, N. D., Surif, J., **Abdul Kohar**, U.H. & Abd Rahman, S. N. S. (2022). DOES Sketchup Improve Students' Visual-Spatial Skills?. *IEEE Access*, 10, 13936-13953 (Q2: Indexed by ISI & Scopus).

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Jin, S. J., Abdullah, A. H., Mokhtar, M., & **Abdul Kohar**, U. H. (2022). The Potential of Big Data Application in Mathematics Education in Malaysia. *Sustainability*, 14(21), 13725 (Q2, Indexed by ISI & Scopus).

Abdullah, A. H., Abd Wahab, R., Mokhtar, M., Atan, N. A., Abd Halim, N. D., Surif, J., **Abdul Kohar**, U.H. & Abd Rahman, S. N. S. (2022). DOES Sketchup Make Improve Students' Visual-Spatial Skills?. *IEEE Access*, 10, 13936-13953 (Q2: Indexed by ISI & Scopus).

Danibrahim, N. T., **Abdul Kohar**, U. H., & Indiran, L. (2022). Influence of Entrepreneurial Competencies on the Performance of SMEs in Northwest Nigeria. *International Journal of Academic Research in Business and Social Sciences*, 12(5), 858-872 (Indexed by ERA).

Mante, G. D. K., & **Abdul Kohar**, U. H. (2022). Creating Competitive Advantage Through Service Innovation within the Banking Sector of Ghana: The Strategic Implementation of Corporate Social Responsibility (Indexed by ERA).

Yesmin, A., **Abdul Kohar**, U. H., & Salam, S. (2022). Covid-19 Perceptions and Psychological Factors on the Social Entrepreneurial Intention in University Students of Bangladesh (Indexed by ERA).

Al-Lawati, E. H., **Abdul Kohar**, U. H., & Suleiman, E. S. B. (2021). Entrepreneurship studies in the Sultanate of Oman: A scoping review of 20 years publications. *Studies of Applied Economics*, 39(10) (Indexed by Scopus).

Indiran, L., **Abdul Kohar**, U. H., Maksudunov, A., & Baskaran, S. (2021). Intellectual Capital and Innovation Capability: A Conceptualization of Organisation Performance Measurement through Literature Review (Indexed by ERA).

Gholami, H., Zakuan, N., Saman, M. Z. M., Sharif, S., & **Abdul Kohar**, U. H. (2020). Conceptualizing and operationalizing the student relationship management strategy: Towards a more sustainable-based platform. *Journal of Cleaner Production*, 244, 118707 (Q1: Indexed by ISI and Scopus)

Mohammed, S., Talib, N.B.A., **Abdul Kohar**, U.H., Muharam, F.M.B. (2020) Bibliometric study of global trends in entrepreneurial orientation using scopus database. *Journal of Critical Reviews*, 2020, 7(6), pp. 231–238 (Indexed by Scopus)

A. H. Abdullah, B. Shin, N. F. Jumaat, Abdul Kohar, U. H., Z. M. Ashari and S. N. S. A. Rahman (2020), "Mirror-mirror on the Wall, Which Teachers Use Educational Technology in Mathematics Classroom-Malaysians or South Koreans?," 2019 IEEE International Conference on Engineering, Technology and Education (TALE), Yogyakarta, Indonesia, 2019 (Indexed by Scopus)

Mohammed, S., Abu Talib, N., **Abdul Kohar**, U.H. (2020) Innovativeness, Firm Performance and Managers' Educational Level: A Study of Selected SMEs in Yobe State, Nigeria, *International Journal of Academic Research in Business and Social Sciences*, 10(12), 201–223. (Indexed by ERA).

A. H. Abdullah, B. Shin, **Abdul Kohar**, U. H., D. F. Ali, N. A. Samah and Z. M. Ashari, "A Comparative Study of Teaching Problem-Solving in Mathematics Secondary Schools in Malaysia and South Korea," 2019 IEEE International Conference on Engineering, Technology and Education (TALE), Yogyakarta, Indonesia, 2019, pp. 1-8 (Indexed by Scopus).

INDEXED PUBLICATION

Ismail, K., Sohel, M. H., **Abdul Kohar, U.H.** and Ramly, M. K. (2011) Can Austin Model of Social Entrepreneurship Ensure Success in Asian Perspective? Australian Journal of Basic and Applied Sciences Vol. 5 No. 12. pp. 974-980 (Indexed by Scopus).

Abdul Kohar, U.H., Amat Senin, A. and Ismail, K. (2012). The Cultivation of Organizational Innovation amongst Malaysian Bumiputera (Indigenous) ICT-Based Small Firms. Procedia Social and Behavioral Sciences 40. pp. 358–363 (Indexed by ISI).

Othman, A. and **Abdul Kohar, U.H.** (2014). 'University-Industry Technology Commercialization in Malaysia: Opportunities and Challenges'. World Applied Science Journal, Special Issue. Pakistan: IDOSI. (ISSN 1818-4952) 0.16 Impact Factor (Indexed by Scopus).

Abdullah, A. H., Mokhtar, M., Halim, N. D. A., Ali, D. F., Tahir, L. M., & **Abdul Kohar, U. H.** (2017). Mathematics Teachers' Level of Knowledge and Practice on the Implementation of Higher- Order Thinking Skills (HOTS). EURASIA Journal of Mathematics, Science & Technology Education, 13(1), 3-17. (Indexed by ISI and Scopus).

Abdul Kohar, U.H., McMurray, A & Peszynski, K (2017) The Influence of Foreign Investment on Malaysian Bumiputera Technology Firms: 1957-2016. Journal of Management History, 23 (3) (Indexed by ISI and Scopus).

Hameed, A., Suleiman, E. S. B., **Abdul Kohar, U. H.**, & Akram, M. W. (2017). A Comparison Between Content and Black-Box HRM Performance Studies: From Direct Relationships to Psychological Theory. Advanced Science Letters, 23(9), 8951-8956. (Indexed by Scopus).

Zulkpli, Z., Abdullah, A. H., **Abdul Kohar, U. H.**, & Ibrahim, N. H. (2017) A Review Research on Infusion Approach in Teaching Thinking: Advantages and Impacts. Man In India, 97(12), 289-298. (Indexed by Scopus).

Nazari, N. M., Yunus, W. M. A., **Abdul Kohar, U. H.**, Badri, S. K. Z., & Ali, N. (2019). Are Depressive Symptoms Linked to Self-esteem? A Study on University Students. Indian Journal of Psychology, 12(12), 289- 298. Public Health Research & Development, 10(6), 1390-1394.

Gholami, H., Zakuan, N., Saman, M. Z. M., Sharif, S., & **Abdul Kohar, U. H.** (2020). Conceptualizing and operationalizing the student relationship management strategy: Towards a more sustainable-based platform. Journal of Cleaner Production, 244, 118707. (Indexed by ISI and Scopus: Q1)

Mohammed, S., Talib, N.B.A., **Abdul Kohar, U.H.**, Muharam, F.M.B. (2020) Bibliometric study of global trends in entrepreneurial orientation using scopus database. Journal of Critical Reviews, 2020, 7(6), pp. 231–238 (Indexed by Scopus)

A. H. Abdullah, B. Shin, N. F. Jumaat, **Abdul Kohar, U. H.**, Z. M. Ashari and S. N. S. A. Rahman (2020), "Mirror-mirror on the Wall, Which Teachers Use Educational Technology in Mathematics Classroom-Malaysians or South Koreans?," 2019 IEEE International Conference on Engineering, Technology and Education (TALE), Yogyakarta, Indonesia, 2019 (Indexed by Scopus)

A. H. Abdullah, B. Shin, **Abdul Kohar, U. H.**, D. F. Ali, N. A. Samah and Z. M. Ashari, "A Comparative Study of Teaching Problem-Solving in Mathematics Secondary Schools in Malaysia and South Korea," 2019 IEEE International Conference on Engineering, Technology and Education (TALE), Yogyakarta, Indonesia, 2019, pp. 1-8 (Indexed by Scopus)

NON-INDEXED PUBLICATION (JOURNAL ARTICLES AND CONFERENCE PROCEEDINGS)

Amat Senin, A & **Abdul Kohar**, UH (2008), 'Developing Evaluation Models for University-Industry Technological Links', paper presented to Asia Pacific Conference on Management of Technology and Technology Entrepreneurship (APCMOTTE2008), Equatorial Hotel, Melaka, 29 - 30 Oktober 2008.

Abdul Kohar, UH, McMurray, A & Peszynski, K (2010), 'Factors Influencing the Sustainability of Malaysian Bumiputera New Technology-Based Small Firms', paper presented to 7th AGSE International Entrepreneurship Research Exchange, Sunshine Coast, Queensland 2-5 February

Abdul Kohar, UH, McMurray, A & Peszynski, K (2010), 'Foreign investment and the Sustainability of Malaysian Bumiputera (Indigenous) Technology-Based Firms', paper presented to ANZIBA Conference 2010 - Global Business and Sustainable Development, Sydney, 15 - 17 April 2010.

Abdul Kohar, UH, McMurray, A & Peszynski, K (2010), 'The Cultivation of Organizational Innovation Amongst Malaysian Indigenous New, Technology-Based Small Firms: An Exploratory Study', paper presented to The International Conference on Organizational Innovation (ICOI) 2010, Siam University, Bangkok, 04-06 August 2010.

Abdul Kohar, UH, McMurray, A & Peszynski, K (2011), 'Motivations for Venturing into ICT-Based Businesses amongst Malaysian Bumiputera (Indigenous) Entrepreneurs', paper presented to 25th The Australian and New Zealand Academy of Management (ANZAM) Conference 2011: The Future of Work and Organisations, Wellington, New Zealand, 7 - 9 December 2011.

Abdul Kohar, UH (2012), 'A Framework for the Factors that Influence the Sustainability of Business among Bumiputera New Technology-Based Firms', Presented at 2nd Malaysian Postgraduate Colloquium 2012, Bond University, Goldcoast Queensland, 07 July – 08 July 2012.

Abdul Kohar, UH, A.Latip, H & Othman, A (2013), 'Exploring the Role of University towards the Sustainability of Malaysian Bumiputera (Indigenous) Technology-Based Firms', paper presented to Asia Pacific Marketing & Management Conference (APMMC 2013), Hilton Hotel, Kuching, 20-22 November 2013

Othman, A. and **Abdul Kohar**, U.H. (2013). University-Industry Technology Commercialization in Malaysia: Opportunities and Challenges, International Conference on Innovation Challenges in Multidisciplinary Research and Practice, December 2013, Kuala Lumpur, Malaysia

Latip, H.A., Edman, S., **Abdul Kohar**, U.H., Arip, M.A. (2014), Scenario and Challenges in Producing Entrepreneurs through Micro-Credit: A Qualitative Study of Amanah Ikhtiar Malaysia (AIM), International Conference on Social Entrepreneurship (ICSE) 2014, 7-9 November 2014, Genting Highland Malaysia

Wahab, A., Ismail, K., **Abdul Kohar**, U.H., Othman, A. & Wan Omar, W.Z. (2016) 'Risk Taking of University to Take Equities in Technology Start-ups', IPN Conferences Ho Chi Minh 2016, 19-20 April 2016, Ho Chi Minh, Vietnam

R., Abdull Rahman, R.H., **Abdul Kohar**, U.H. & Sarip, A. (2016) 'University Social Responsibility: Towards Measuring the Community Impact', International Conference on Managing International Higher Education, 27-28 May 2016, Henan, China

Chin, T.A., Sulaiman, Z., Long, C.S., & **Abdul Kohar**, U.H. (2017) 'Understanding Supply Chain Management Practices for Small and Medium-Sized Enterprises', The 5th International Conference on Manufacturing, Optimization, Industrial and Material Engineering 2017 (The 5th MOIME 2017), 1st - 2nd April 2017, Bali, Indonesia.

NON-INDEXED PUBLICATION (JOURNAL ARTICLES AND CONFERENCE PROCEEDINGS)

Hawapi, M.W., Sulaiman,Z., **Abdul Kohar**, U.H., and Abu Talib, N. (2017) 'Effects of Perceived Risks, Reputation and Electronic Word of Mouth (E-WOM) on Collaborative Consumption of Uber Car Sharing Service, The 5th International Conference on Manufacturing, Optimization, Industrial and Material Engineering 2017 (The 5th MOIME 2017), 1st - 2nd April 2017, Bali, Indonesia.

Sani, N., **Abdul Kohar**, U.H. (2019) Entrepreneurship Education As Potential Moderator On The Relationship Between Entrepreneurial Intention And Entrepreneurial Action Of Cooperative Students In Northern Nigeria: A Proposed Framework. Sintok International Conference on Social Science and Management (SICONSEM 2019)

Allawati, E., **Abdul Kohar**, U.H., Suleiman, E. (2019) A Scoping Review On The Relationship Between Entrepreneurial Intention, Entrepreneurial Education And Entrepreneurial Culture. Sintok International Conference on Social Science and Management (SICONSEM 2019)

POLICY PAPERS

2020: ENTREPRENEURSHIP ACTION PLAN HIGHER EDUCATION INSTITUTIONS EAP-HEI 2021-2025, Prepared for the Ministry of Higher Education

2015: EMPLOYMENT IN INFORMAL SECTOR, Prepared for the Ministry of Human Resources.

REFERENCES

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Associate Prof. Madya Dr. Ramesh K.S @ Mohd Zaidi Abd Rozan

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